

ActionTRAK LLC Privacy Policy

Last updated: March 3rd, 2017

ActionTRAK LLC ("us", "we", or "our") operates <http://www.actiontrak.com> (the "Site"). This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Site.

We use your Personal Information only for providing and improving the Site. By using the Site, you agree to the collection and use of information in accordance with this policy.

Information Collection And Use

While using our Site, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to your name ("Personal Information"), email address, and phone number.

Log Data

Like many site operators, we collect information that your browser sends whenever you visit our Site ("Log Data").

This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages and other statistics.

In addition, we may use third party services such as Google Analytics that collect, monitor and analyze this data.

The Log Data section is for businesses that use analytics or tracking services in websites or apps, like Google Analytics.

Communications

We may use your Personal Information to contact you with newsletters, marketing or promotional materials and other information, but you can unsubscribe at any time.

We also will send on your behalf emails to your vendors, suppliers, contacts, and customers at your request. By nature of the software, we send emails that include but are not limited to sales orders, purchase orders, shipping notifications, and other relevant emails relating to the processing, maintenance, monitoring, and management of inventory.

Still we respect your privacy. We will never send spam to your contacts. We will never sell

your information nor your client information. We will make best and reasonable efforts to make sure that any message sent is relevant, and useful for business purposes.

Cookies

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard drive.

Like many sites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site.

Security

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

Changes To This Privacy Policy

This Privacy Policy is effective as of March 3rd, 2017, and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the Service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our website.

Contact Us

If you have any questions about this Privacy Policy, please contact us at mike.rich@actiontrak.com.